

**JOIN THE**

**BEWISE**

**TEAM**



[WWW.BEWISETHEMOVEMENT.COM](http://WWW.BEWISETHEMOVEMENT.COM)

# BE WISE

## magazine

WWW.BEWISETHEMOVEMENT.COM

### WHO ARE WE?

HOW CAN WE "BE WISE" IN A WORLD WITH SO MANY CONFLICTING EXPECTATIONS?

**WISE:** "HAVING THE POWER OF DISCERNING AND JUDGING PROPERLY AS TO WHAT IS TRUE OR RIGHT; POSSESSING DISCERNMENT, JUDGMENT OR DISCRETION."



# YOU ARE *better* THAN YOU THINK YOU ARE

**68% OF WOMEN OPERATE OUT OF INSECURITY.**

*don't be one of them.*

## MISSION

BE WISE is an inspirational magazine that is dedicated to uplifting and empowering while supporting and promoting all things good. It is our goal to help transform the way you view yourself and your own self-worth by exposing societies lies.

## VALUES

We believe that each and every one of us was born with a divine purpose. We all have infinite worth. We are here on Earth to learn, grow, and find joy. BE WISE hopes to be an outlet where you can step away from the world and remember the outstanding human being God intended for you to be. To learn more about what we believe click [HERE](#).

## VISION

By covering topics of Beauty, Fashion, Art, Health + Fitness, and Self-Worth throughout our magazine, website, blog, and social media, it is our goal to help demonstrate how to BE WISE in all aspects of life and how doing so will help in discovering your own self-worth. We carefully select all of the people, artists, bloggers, and companies we collaborate with, in hopes that while we are promoting them, they will inspire you.

## OUR STORY

BE WISE all began with a vision and a dream that our founder Ceciley Hallman had as she was an "[Especially For Youth](#)" Counselor. Ceciley spent three summers working with youth ages 14-18, primarily girls. It was here where she realized the extreme need for something that would help these young girls understand and realize their worth and potential. So many of the girls she worked with expressed how insecure and insignificant they felt. They discussed body image issues and the pressure they felt to "be perfect". She was determined to find a way to help these girls understand their worth. Since then, Ceciley has spent years of research on the topic of self-worth. Her degree in Sociology as well as her current career as the Head Youth Advocate at a high school have provided her with extensive knowledge on the topics of UNDERSTANDING WORTH and the importance of BEING WISE.

Like it or not, we live in a world where so much emphasis is placed on physical appearance, social status, and the importance of having the "latest and greatest" of everything. Harmful messages and images are constantly portrayed by today's popular media making it nearly impossible to feel "pretty" or "of worth". There are countless fashion and beauty blogs and magazines, and just as many, or more, that are dedicated to "self-help". BE WISE combines all these different topics and through that, our goal is to show you how to live in the world, and not be of the world. While fashion and beauty can be viewed as vain and worldly, when used wisely they can enhance your confidence and improve your self-esteem.

It is possible to live, and live wise, while not giving in to societies lies. It is possible to respect yourself and your body, while still looking fashionable. It is possible to feel beautiful in a world that is constantly telling us that we are not enough. It is possible to walk confidently, knowing who you are and understanding your infinite worth and potential, while living in a world that is doing all it can to fight against that. It is possible to BE WISE.

**B E W I S E**

*m a g a z i n e*

[WWW.BEWISETHEMOVEMENT.COM](http://WWW.BEWISETHEMOVEMENT.COM)

## **ABOUT BE WISE MAGAZINE**

Being wise begins with understanding who we really are. In order to Be Wise and make smart choices in our life we need to know we are of worth. This magazine is dedicated to uplifting, inspiring, and teaching people to understand that they are of infinite worth and the importance of Being Wise. We hope this magazine can bring everyone who comes across it the courage to stand strong, remember who they are, and never give up.

*"one person can make a difference, and everyone should try."*  
*-john f. kennedy*

## **WHAT MAKES BE WISE DIFFERENT?**

There are so many harmful messages and images portrayed by today's popular media that skew our perception of Beauty. While yes, we do include sections in our magazine about "Beauty", "Fashion", and other topics that can be found in today's popular media, we strive to couple these subjects with true and uplifting ideals.

We believe that true beauty comes from knowing who we are and understanding our infinite worth and potential. Contrary to society's expectations, we do not believe that true beauty comes from cosmetics.

So, then why would we include articles such as "makeup tips and tricks"? Although we do not believe it is the makeup that makes someone beautiful we do believe that it is important to care for the bodies we have been blessed with. When we present ourselves well, and are properly groomed, not only do we feel better about ourselves, our confidence increases and we can be an influence for good in the lives of others.

This does not mean that we believe the only way to feel confident and be a positive example to others is by wearing makeup. This does, however, mean that we strongly believe in the importance of caring for our bodies; whether it be by good habits of health and fitness, or properly caring for our skin and hair.

We need to BE WISE in all the decisions we make. This includes things as simple as the clothes we wear, the relationships we have, the way we spend our time, and even the makeup we put on our faces.

*let's be friends!*



# ***EVERY BE WISE TEAM MEMBER***

One of our biggest goals for creating a BE WISE Team is to expand our audience and readership. That being said, it is up to all of our team members to help make this happen. Along with your own "Job specific" responsibilities, as a BE WISE Team Member other responsibilities include:

1. Sharing BE WISE Magazine and our blog posts from BE WISE The Blog with your followers. You can share these in a variety of ways and whatever you feel works best for you and your followers.
2. Invite friends/followers to "like" BE WISE Magazine on Facebook and to follow BE WISE Magazine on Instagram (@bewise\_ \_ magazine)
3. Mention somewhere in your own social media bios something about BE WISE Magazine, (preferably by also sharing the URL [www.bewisethemovement.com](http://www.bewisethemovement.com))
4. Share something about BE WISE on your own social media a few times a month. This can either be by sharing a blog post, Reposting an image from BE WISE linking to one of our social media accounts, or any other creative way you would like.
5. Sharing any ideas you have with us that you think will help BE WISE grow and be even more successful and influential.
6. Share your own personal successes and achievements with us so that we can in turn promote you and your own individual lives. We want your membership on the BE WISE Team to not only have a positive impact on the whole of BE WISE but also your own life.



# *WRITERS*

The BE WISE CONTRIBUTING WRITERS are invited to write articles for BE WISE Magazine as well as any other projects we may be working on. The articles should follow the theme of that particular issue.

---

# *PHOTOGRAPHERS*

The BE WISE PHOTOGRAPHERS will be notified about any photoshoot opportunities we have to offer. They can either participate in our planned photoshoots and/or set up their own shoots that follow the BE WISE guidelines and expectations.

BE WISE PHOTOGRAPHERS have an opportunity to send in any recent photos and allow permission for us to use their images on BE WISE The Blog, in BE WISE Magazine and on our social media accounts.

BE WISE PHOTOGRAPHERS will always be credited and none of their photos will ever be used without the photographers previous approval.

---

# *MODELS*

The BE WISE MODELS will be notified about every photoshoot with the opportunity to come and model. Photos will also be given to the BE WISE MODELS to use to build up their own personal portfolio.

The BE WISE MODELS can also submit photos they have from other photoshoots to potentially be featured.

---



# *COMPENSATION*

As we work on growing and expanding BE WISE we hope to be able to help each of our own team members grow and progress in their own personal endeavors as well.

Although we are currently unable to pay any of our team members we are committed to supporting and promoting them in other ways.

As we work on building our team we hope that our company will grow to the point that we can pay all those who contribute to BE WISE. Until then we hope to be able to find willing and able people who believe in the potential of BE WISE and its growth and would like to help support us in these very important stages.

We are aware that since we are unable to pay, the amount of time team members are able to offer might be limited. Please know that we are greatly appreciative of ANY time commitment team members are able to give.

---

# *JOIN US!*

If you would like to join the BE WISE TEAM please email:

**THEBEWISETEAM@GMAIL.COM**

We can't wait to start working with you!



